

# DO NOT WRITE ON THIS PAPER

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## Lead practice exercises

Directions: Read the following hypothetical scenarios below. For each example, write five different leads. You may choose from any of the types of leads you know thus far. After you have written all five leads, put a star next to the one you think is the best.

### Example 1

- The football team won Friday's game 17-14.
- Kicker Dave Smith was tackled after kicking winning field goal.
- Friday's victory meant the team clinched the league title, and will go to the district playoffs, which begin next week.
- Score had been tied 14-14 since halftime.
- Field goal was kicked with 2 seconds remaining on the clock.
- When tackled, Smith suffered a dislocated ankle. The ankle injury requires surgery.
- Smith learned Friday morning that he had been awarded a full-tuition football scholarship to Iowa State University.

### Example 2

- Five counterfeit \$20 bills were passed last week at school
- The United States Secret Service is investigating the case.
- Two bills were passed at the DECA store, two at the finance window, and one in the cafeteria line.
- The fact that so many bills were passed in such a short time is evidence of criminal activity, not just coincidence, said the Secret Service.
- The bills were found to be counterfeit after they were deposited at the Snoqualmie branch of Bank of America.
- Counterfeiting of bills falls under the Secret Service's jurisdiction. Agents from the Seattle field office responded to the call.
- DECA adviser Bob Morrissey has educated all student store cashiers how to identify counterfeit bills, and the store will now be using special counterfeit detectors on all bills over \$20.
- According to Secret Service Agent Moe Monny, "the bills were as sophisticated a forgery as I've seen in my 25 years in the counterfeit division."
- Monny said the Secret Service believes a student at MSHS passed the bills. "Whether the student is working alone, or is part of a larger crime ring, is something we hope to discover through the course of our investigation," Monny said.
- The school has to "eat" the loss of \$100, as the bank doesn't cover loss due to counterfeit bills.
- Possession of counterfeit United States obligations (bills) with fraudulent intent is a violation of Title 18, Section 472 of the United States Code and is punishable by a fine or imprisonment for up to 15 years, or both. Manufacturing counterfeit bills is also a federal crime, punishable by a fine and up to 15 years, or both.