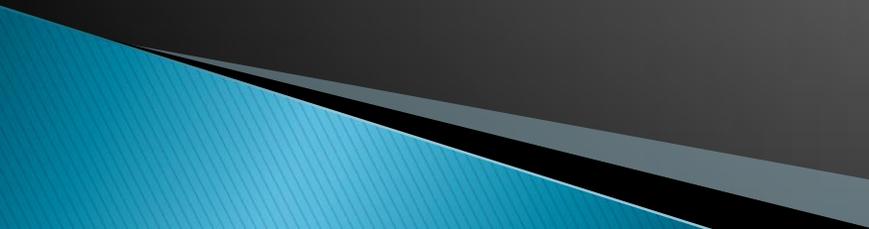


# Meeting Ethical and Legal Responsibilities



# The Functions of a Journalist:

1. Political
2. Economic
3. Sentry
4. Record-keeping
5. Entertainment
6. Social
7. Marketplace
8. Agenda-setting

## ▶ The Political Function

- Government Watchdog





**RE-RUN.**

The Nike Daybreak.  
 Back in the day, it felt like the perfect shoe. It's not so bad now either.  
 We've revisited our original styles, and crafted them to look 30 years old—fresh out of the box.  
 And it's all there, almost to the stitch. 1970s-grade nylon. Weird Swooshes. Aged laces. Weathered foam. And, of course, those iconic color combos.  
 It's vintage. Minus the annoying, "wait 30 years" part.



Beaverton, Oregon



# The Economic Function

Providing information about products, goods, services, and events.



**BURTON  
BOARDS™**



Jake Burton Carpenter  
 Photo: Dale Jones

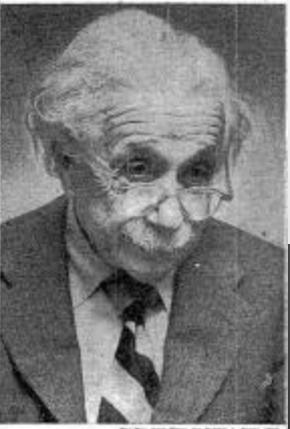
# ▶ The Sentry Function





### Dr. Albert Einstein Dies in Sleep at 76; World Mourns Loss of Great Scientist

Rupture of Aorta Causes Death—Body Cremated—Memorial Here Set



SEARCH TO THE NEW YORK TIMES

PRINCETON, N. J., April 18.—Dr. Albert Einstein, one of the great thinkers of the age, died in his sleep here early today.

A rupture of the aorta, main artery of the body, brought death to the 76-year-old master physicist and mathematician and pioneering humanitarian.

Dr. Einstein died at 1:10 A. M. in Princeton Hospital, where he had been a patient since last Friday. Announcement was not made until 8 A. M., when funeral plans notified local newspapers and news services.

The last words of the brilliant physicist were lost to the world. The only person at his bedside, Mrs. Alberta Einstein, the night nurse, said he inhaled in his sleep several words to German that she did not understand.

The old professor's eyes were in concentration as the 76-year-old had for many years in the little dining village, where he was attached to the Institute for Advanced Study.

The body was examined without ceremony at 4:30 P. M. at the crematory in Trenton after the removal, for scientific study, of vital organs, among them the brain that had worked out the theory of relativity and made possible the development of nuclear fission.

The immediate cremation was in accordance with Dr. Einstein's wishes.

Announcement of Dr. Einstein's death brought mourning articles and heads of state and tributes from many nations. In-cluding Israel, whose establish-ment as a state he had encour-aged.

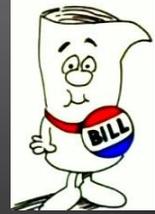
Continued on Page 11, Column 1

DR. ALBERT EINSTEIN



# The Record-Keeping Function >>

I'm Just a Bill



# ▶ The Entertainment Function



WHAT ON EARTH AM I  
DOING IN HERE ON THIS  
BEAUTIFUL DAY?!!  
THIS IS THE ONLY LIFE  
I'VE GOT!!





## The Social Function



The Marketplace Function >>

## ▶ The Agenda-Setting Function



# Evaluating the Media

- Newspapers p. 32
  - Radio p. 32
  - TV p. 33
- Magazines p. 33





## The Ethics of Journalism

# One Riduckulous Situation



By: Brigham Flint

Paw Print Editor-In-Chief

For months, Duck Dynasty was captivating audiences, shattering records, and holding its spot as the most-watched and highest-rated show on cable TV. All that almost changed when one of the stars of the show, Phil Robertson, made several controversial remarks in an interview with GQ magazine that included his views on homosexuals and African Americans. Initially, A&E suspended Robertson from the show, saying in a statement they released soon after that “his personal views in no way reflect those of A&E Networks.” With later negotiations, he was eventually reinstated and the show again resumed filming. However, the controversy has remained– not so much regarding the issue of gay marriage, but over rights guaranteed under the First Amendment. In their official family statement, the “Duck Dynasty” crew agreed that Robertson’s comments were “unfiltered” and “coarse,” but argued that he was “expressing his faith, which is his constitutionally protected right.” The Constitution protects against “abridging the freedom of speech.” It has always upheld the right to hold an opinion, and voice that opinion. Each person has their own morals and opinions, and each should have an equal chance to express them. While allowing freedom to share views, the Constitution does not grant the right to use language that is ridiculing, discriminatory, degrading, or offensive. Those who are in the public eye that make comments like this run the risk of suffering losses in their jobs and other aspects of their lives. The Roman ruler Tacitus once said, “Reason and judgment are the qualities of a good leader.” For those like Phil Robertson who hold positions of prominence, who are in the spotlight, it is especially important to use their judgment not only in what they say, but how they say it.

- Credibility
- Accuracy
- Objectivity





Libel Law >>



## Defense Against Libel >>

- Truth
- Fair Comment
- Attribution is a trap
- Admission of Error
- Privilege
- Public Officials & Figures

## ▶ Limits on Scholastic Journalism



Tinker

▶ It can hardly be argued that either students or teachers shed their constitutional rights to freedom of speech or expression at the schoolhouse gate...In our system,...school officials do not possess absolute authority over their students. Students in school as well as out of school are “persons” under our Constitution.

U.S. Supreme Court Ruling



Later, the court added that students and teachers “are possessed of fundamental rights which the state must respect”...

# Hazelwood





## The Effects of Divorce on Students >>

The principal wouldn't allow these two stories to be published because they invaded the privacy of the students involved, even though they were unnamed. He feared they could be identified anyway.

People on both sides of the Hazelwood controversy agree that the responsibility of student journalists is unchanged. The emphasis must remain on accuracy, fairness, objectivity, balance, good taste, good judgment, and good sense.

# Code of Ethics

1. Seek truth and report it.
2. Minimize harm.
3. Act independently.
4. Be accountable.