CHAPTER THREE: DECIDING WHAT IS NEWS

Read Pages 58-67 in the textbook and answer the following questions:

1. Define “Hard News”

2. List the four reasons given for the cultural shift away from hard news. Then write a few sentences explaining how you have shifted away from hard news, or, why you were never interested in it in the first place.

3. Define News Judgment:

4. Explain the "Who Cares?" Method.

5. Using the “Who Cares?” method, write a story idea that could be used in our student newspaper for each one of the following 8 sections. Don’t forget to indicate which idea belongs to which section.
   1. Home
   2. News
   3. Travel
   4. Money
   5. Sports
   6. Life
   7. Tech
   8. Weather

6. Identify and explain the SIX ELEMENTS of news.

   1. Element:
      
      Definition:

      Example: